

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Partnership for Safe Medicines

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 03/17

Invoice ID: 1322422
Campaign ID:

Invoice Date: 03-29-2017
Estimate ID: INDONN

Contract ID: 942739
P.O Number:

Client ID: 45370
Tax ID:

Description

Amount

Gross Advertising Fee	\$988.00
Agency Commission	(\$148.20)
Rep. Firm Commission	(\$293.93)

Net Advertising Fee	\$545.87
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Sub Total	\$545.87
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Total This Invoice	\$545.87
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/62394743/
1470

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name: Partnership for Safe Medicines
 Remarks: /62394743/
 Bill Cycle: 03/17
 Rep. Firm: VNS/NCC

Contract ID: 942739
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
02/27/17	Monday	MNBC-E	1470-TERRE HAUTE	MSNBC Live	11:48am	SCIN05H	00:00:30	Charged	12.00	*
02/27/17	Monday	HLN-E	1470-TERRE HAUTE	On Story W Erica Hill	2:47pm	SCIN05H	00:00:30	Charged	12.00	*
02/27/17	Monday	CNBC-E	1470-TERRE HAUTE	Shark Tank	7:28pm	SCIN05H	00:00:30	Charged	20.00	*
02/27/17	Monday	FXNC-E	1470-TERRE HAUTE	The First 100 Days	7:48pm	SCIN05H	00:00:30	Charged	29.00	*
02/27/17	Monday	ESP2-E	1470-TERRE HAUTE	NFL Live	11:48pm	SCIN05H	00:00:30	Charged	27.00	*
02/28/17	Tuesday	FXNC-E	1470-TERRE HAUTE	Fox and Friends First	5:22am	SCIN05H	00:00:30	Charged	29.00	*
02/28/17	Tuesday	CNBC-E	1470-TERRE HAUTE	Power Lunch	1:21pm	SCIN05H	00:00:30	Charged	18.00	*
02/28/17	Tuesday	HLN-E	1470-TERRE HAUTE	Forensic Files	4:14pm	SCIN05H	00:00:30	Charged	17.00	*
02/28/17	Tuesday	CNN-E	1470-TERRE HAUTE	Situation Room	5:52pm	SCIN05H	00:00:30	Charged	24.00	*
02/28/17	Tuesday	MNBC-E	1470-TERRE HAUTE	Hardball Matthews	7:57pm	SCIN05H	00:00:30	Charged	17.00	*
02/28/17	Tuesday	AEN-E	1470-TERRE HAUTE	Intervention	10:07pm	SCIN05H	00:00:30	Charged	47.00	*
03/01/17	Wednesday	CNN-E	1470-TERRE HAUTE	Early	5:24am	SCIN05H	00:00:30	Charged	24.00	*
03/01/17	Wednesday	MNBC-E	1470-TERRE HAUTE	First Look	5:28am	SCIN05H	00:00:30	Charged	17.00	*
03/01/17	Wednesday	CNBC-E	1470-TERRE HAUTE	Fast Money	5:14pm	SCIN05H	00:00:30	Charged	20.00	*
03/02/17	Thursday	FXNC-E	1470-TERRE HAUTE	America's Newsroom	10:52am	SCIN05H	00:00:30	Charged	22.00	*
03/02/17	Thursday	FXNC-E	1470-TERRE HAUTE	The Five	5:47pm	SCIN05H	00:00:30	Charged	29.00	*
03/02/17	Thursday	HLN-E	1470-TERRE HAUTE	Forensic Files	6:15pm	SCIN05H	00:00:30	Charged	17.00	*
03/02/17	Thursday	CNN-E	1470-TERRE HAUTE	E. B. OutFront	7:59pm	SCIN05H	00:00:30	Charged	24.00	*
03/02/17	Thursday	ESPN-E	1470-TERRE HAUTE	SportsCenter	11:50pm	SCIN05H	00:00:30	Charged	63.00	*
03/03/17	Friday	MNBC-E	1470-TERRE HAUTE	Morning Joe	8:25am	SCIN05H	00:00:30	Charged	17.00	*
03/03/17	Friday	HLN-E	1470-TERRE HAUTE	Michaela	11:22am	SCIN05H	00:00:30	Charged	12.00	*
03/03/17	Friday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	3:25pm	SCIN05H	00:00:30	Charged	20.00	*
03/03/17	Friday	FXNC-E	1470-TERRE HAUTE	Shepard Smith	3:52pm	SCIN05H	00:00:30	Charged	22.00	*
03/04/17	Saturday	CNN-E	1470-TERRE HAUTE	New Day Saturday	8:23am	SCIN05H	00:00:30	Charged	24.00	*
03/04/17	Saturday	FXNC-E	1470-TERRE HAUTE	Fox and Friends	8:50am	SCIN05H	00:00:30	Charged	29.00	*
03/04/17	Saturday	HLN-E	1470-TERRE HAUTE	HLN Weekend Express	9:54am	SCIN05H	00:00:30	Charged	17.00	*
03/04/17	Saturday	CNBC-E	1470-TERRE HAUTE	Paid Programming	2:58pm	SCIN05H	00:00:30	Charged	18.00	*
03/04/17	Saturday	MNBC-E	1470-TERRE HAUTE	MSNBC Live	4:38pm	SCIN05H	00:00:30	Charged	17.00	*
03/04/17	Saturday	HIST-E	1470-TERRE HAUTE	Counting Cars	9:15pm	SCIN05H	00:00:30	Charged	50.00	*
03/04/17	Saturday	AEN-E	1470-TERRE HAUTE	Live PD	9:22pm	SCIN05H	00:00:30	Charged	47.00	*
03/05/17	Sunday	HLN-E	1470-TERRE HAUTE	Forensic Files	5:15am	SCIN05H	00:00:30	Charged	17.00	*
03/05/17	Sunday	CNBC-E	1470-TERRE HAUTE	American Greed	5:53am	SCIN05H	00:00:30	Charged	20.00	*
03/05/17	Sunday	CNN-E	1470-TERRE HAUTE	Fareed Zakaria	10:27am	SCIN05H	00:00:30	Charged	20.00	*
03/05/17	Sunday	FXNC-E	1470-TERRE HAUTE	America's News HQ	1:48pm	SCIN05H	00:00:30	Charged	22.00	*
03/05/17	Sunday	MNBC-E	1470-TERRE HAUTE	Pulse of America	3:21pm	SCIN05H	00:00:30	Charged	12.00	*
03/06/17	Monday	HLN-E	1470-TERRE HAUTE	Forensic Files	5:14am	SCIN05H	00:00:30	Charged	17.00	*
03/06/17	Monday	MNBC-E	1470-TERRE HAUTE	First Look	5:49am	SCIN05H	00:00:30	Charged	17.00	*
03/06/17	Monday	CNBC-E	1470-TERRE HAUTE	Closing Bell	4:13pm	SCIN05H	00:00:30	Charged	20.00	*
03/07/17	Tuesday	CNBC-E	1470-TERRE HAUTE	Worldwide Exchange	5:14am	SCIN05H	00:00:30	Charged	20.00	*
03/07/17	Tuesday	FXNC-E	1470-TERRE HAUTE	Fox and Friends First	5:20am	SCIN05H	00:00:30	Charged	29.00	*
03/07/17	Tuesday	CNN-E	1470-TERRE HAUTE	Early	5:52am	SCIN05H	00:00:30	Charged	24.00	*
03/07/17	Tuesday	HLN-E	1470-TERRE HAUTE	Michaela	11:26am	SCIN05H	00:00:30	Charged	12.00	*
03/07/17	Tuesday	HLN-E	1470-TERRE HAUTE	Forensic Files	4:14pm	SCIN05H	00:00:30	Charged	17.00	*
Grand Total									988.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

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